

March 1, 2015

Greetings!

Beef Empire Days invites you and/or your organization to participate in the American State Bank Parade! The 2015 parade date is **Saturday, June 13, 2015** beginning on south Main Street at 10:30 a.m. We are asking all participants to pre-register by completing the enclosed form and return it to the Beef Empire Days office **no later than Wednesday, June 10, 2015**. Pre-registration allows time for our parade announcers to compile information on your organization and/or entry thus making for a great viewing experience.

The staging area on the Finney County Fairgrounds Parking Lot (see map on reverse side of this letter) will open at 8:00 a.m. the morning of the parade and **all participants should be in line no later than 9:45 a.m.** so that the parade can be on Main Street by 10:30 a.m.

This year we are asking each group that is bringing a vehicle on to the lot to please plan to enter the lot by driving south on Taylor Avenue to Lake Avenue. Taylor Avenue can be accessed from west Maple Street and is the street between the Horse Palace Building and the Livestock building on the Finney County Fairgrounds complex. (This is the same as past years.)

IF YOU ARE BRINGING IN PARADE PARTICIPANTS TO BE DROPPED OFF YOU MAY PARK ON THE DIRT LOT LOCATED ON THE EAST END OF THE COMPLEX OFF OF 9TH STREET. ACCESS TO THIS LOCATION IS FROM ISABEL AVENUE OR 9TH STREET. (SEE MAP ON REVERSE SIDE).

NO FLOATS OR MOTORIZED ENTRIES WILL BE ALLOWED ONTO THE LOT FROM THE 9TH AND LAKE STREETS GATED INTERSECTION (NEXT TO THE BALL FIELDS).

The 2015 parade theme is BEEF... Anytime, Anywhere!!! Cash prizes of \$75 for first place and \$50 for second place will be awarded in all categories with ribbons being awarded in all categories for first, second places. Categories include adult, youth, 4-H, commercial, vehicle and animal. Judging of entries will take place as the parade travels Main Street and you will be notified the week following the parade if you have won a prize.

To comply with city ordinances,

**No candy or favors shall be passed out from any
MOTORIZED MOVING parade entrant.**

There will be **NO** exceptions, and you will be taken out of the parade if you break this law. Thank you for understanding that the safety of our citizens is most important. You are welcome to have your representative's **walk** along the sidewalks passing out candy and/or favors.

You are responsible for your own parade identification signs. It is good to have one for each side of your float or vehicle. We are looking forward to a great parade and are so appreciative of your interest and participation. Last years parade featured nearly 100 entries and we anticipate another big turnout in 2015.

Sincerely,

Deann Gillen-Lehman

Deann Gillen-Lehman
Parade Co-Chair

Sharon Wormington

Sharon Wormington
Parade Co-Chair

